

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF OCTOBER 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE	\$190.51
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE	\$141.60
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$158.26
TINSLEY ADVERTISING	JUN06 MEDIA MIA/FTL	\$5,815.83
		<hr/> \$6,306.20
<u>BRICKS & MORTAR PROJECTS</u>		
CITY OF MARATHON	JUL - SEPT06 COCOSOMBRERO	\$17,748.22
		<hr/> \$17,748.22
<u>VISITOR INFORMATION SERVICES</u>		
GREATER KEYWEST CHAMBER OF COMMERCE	SEP06	\$17,250.00
GREATER MARATHON CHAMBER OF COMMERCE	SEP06	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	AUG/SEP06	\$13,333.32
KEY LARGO CHAMBER OF COMMERCE	SEP06	\$7,750.00
LOWER KEYS CHAMBER OF COMMERCE	SEPT06	\$4,500.00
		<hr/> \$49,499.98
<u>EVENTS</u>		
BURDINES WATERFRONT	JUNE06 DOLPHIN FISHING TOURNAMENT	\$4,325.00
COMCAST SPOTLIGHT	NOVDEC06 ADS PIRATES IN PARADISE	\$650.00
DAVID M. NAVARRO	MAY06 LADIES TARPON TOURN.	\$3,802.00
DAVID M. NAVARRO	MAY06 MARATHON TARPON TOURN.	\$7,816.00
ISLAMORADA CHAMBER OF COMMERCE	MAY06 ADS FL. KEYS ISLAND FEST	\$742.85
KEY WEST ART & HISTORICAL SOCIETY	AUGSEPT06 ADV IN OWN WORDS	\$11,367.78
LADIES LETS GO FISHING	JUL06 POSTAGE/MAIL FISHING EVENT	\$1,500.00
MIDDLE KEYS CONCERT ASSOCIATION	JANMAR06 BAL CONCERT SERIES	\$540.00
MONROE COUNCIL OF THE ARTS	AUG06 ADMIN FEE	\$3,541.67
RED BARN ACTORS STUDIO	BAL2005-06 SEASON	\$296.17
SMOKE & FIRE COMPANY	NOVDEC05 ADV PIRATES IN PARADISE	\$176.00
UPPER KEYS ROTARY FOUNDATION	JANFEB06 ADV FLEA MARKET	\$2,082.50
		<hr/> \$36,839.97
<u>OFFICE SUPPLIES & OPER COSTS</u>		
BUCCANEER COURIER	TDCDAC DELIVERIES AUGSEPT06	\$200.00
C.B. SCHMIT REAL ESTATE	SEPT06 RENT	\$7,874.95
COMPUTER OFFICE SOLUTIONS	SEPT06 DSL MONTHLY FEE	\$22.00
CEMEX INC	30073998 HH JW20A	\$446.33
DELL MARKETING	DELL 5795	\$2,421.45
EVANS ENVIRONMENTAL	AUG,SEPT06 HIGGS BEACH	\$14,625.00
FEDERAL EXPRESS CORP	SEPT06 SHIPPING	\$2,599.96
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH SEP06	\$1,500.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$552.19
PITNEY BOWES	SEP06 MTHLY FEE	\$151.00
XEROX CORPORATION	SEPT06 WORKCENTER COPIER	\$421.41
XEROX CORPORATION	SEP06 WORKCTR FAX, FAX LINE & EXCESS FEE	\$532.74
		<hr/> \$31,347.03
<u>PERSONAL SERVICES</u>		
3406 N. ROOSEVELT BLVD	SEP/OCT06	\$93,910.98
		<hr/> \$93,910.98
<u>PUBLIC RELATIONS</u>		
STUART NEWMAN ASSOCIATES	SEPT06 PR EXP	\$34,728.75
STUART NEWMAN ASSOCIATES	AUG/SEPT06 STRINGER FEES	\$49,694.58
		<hr/> \$84,423.33

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF OCTOBER 2006

SALES & MARKETING

AMEUROP PHONE ASSIST	SEP06 MULTILINGUAL ASST.	\$1,500.00
B-FOR INTERNATIONAL	TUR2007 SWEEDEN	\$2,663.00
CELLET TRAVEL SERVICES	SEP06 FEES	\$5,666.66
CELLET TRAVEL SERVICES	SEPT06 UK COORD FEES	\$21,493.02
CELLET TRAVEL SERVICES	SEP06 COOP TRADE EVENTS	\$10,420.89
CELLET TRAVEL SERVICES	SEPT06 NEWSLETTER/PR	\$11,770.05
CELLET TRAVEL SERVICES	SEP06 STATESIDE BUDGET	\$5,314.02
FILM FLORIDA	SEPOCT06 LUNCHRITA, ANNUAL DUES	\$525.00
FLORIDA KEYS.COM	NEW SOFTWARE/ANNUAL FEE	\$9,166.00
GES EXPOSITION	SALES BOOTH EXP	\$3,797.03
INTL GAY & LESBIAN TRADE SHOW	SEP06 SYMPOSIUM ITALY/DUES STEVE SMITH	\$850.00
JETSET VOYAGES	OCT06 SALON ENVIE	\$2,564.10
KEY WEST AWARDS	PLAQUE D. WRIGHT	\$18.00
KEY WEST ALOE	VARIOUS PROMO ITEMS	\$4,627.40
KEY WEST DREAMING	GIFT BAGS FILM COMM.	\$438.75
KEY WEST TOURIST DEVELOPMENT	2006 FANTASY FEST POSTERS	\$545.00
KEYBOARD ADVERTISING	TEES,MAGNETS,BAGS, TOWELS, ETC.	\$12,908.76
PRANGE & OHEARN	AUG/SEPT06 VIS FEE	\$7,812.50
RAINBOWS FESTIVAL	OCT06 PHOENIX	\$900.00
RITA BUCKNER BROWN	BLUETOOTH PAK/FILM COMM MISC.	\$201.89
SABINE M PONS-CHILTON	PLANTS TRADESH/POSTAGE	\$228.22
SMITH TRAVEL RESEARCH	AUG06 FEE	\$575.00
TRAVEL INDUSTRY ASSOCIATION	ADV APR07 ANAHEIM POW WOW	\$12,640.00
VISIT FLORIDA	NOV06 SEMINAR	\$250.00
VISIT FLORIDA	NOV06 WTM LONDON	\$1,100.00
VISIT FLORIDA	2006 GLBT STUDY	\$2,500.00
VISIT FLORIDA	NOV06 TORONTO TRVLEISURE	\$1,975.00
VISIT FLORIDA	JAN07 VA/KANSAS	\$2,900.00
VISIT FLORIDA	FEB07 MILAN ITALY	\$3,100.00
		<hr/>
		\$128,450.29

TELEPHONE & UTILITIES

BELLSOUTH	2941936SEP06	\$252.50
BELLSOUTH	2213609SEPT06	\$91.83
BELLSOUTH	2920137PALM BEACH REMOTE	\$1.40
BELLSOUTH	2942901SEP06	\$994.97
BELLSOUTH	2950918SEP06	\$149.95
BELLSOUTH	2966103SEP06	\$349.72
BELLSOUTH	2961552SEPT06	\$542.18
BELLSOUTH LONG DISTANCE	2961552SEPT06	\$944.73
CINGULAR WIRELESS	06614336001 AUG06	\$55.88
FLORIDA KEYS ELECTIC	HH PARK	\$550.23
FKA A	AUG06 TDC 1201 WHT ST	\$45.11
KEYS ENERGY SERVICES	OCT06 TDC	\$744.09
KEYS SANITARY SERVICES	OCT06 HH PARK	\$900.68
WASTE MANAGEMENT	OCT06 HIGGS BCH	\$2,999.22
		<hr/>
		\$8,622.49

TRAVEL

HAROLD WHEELER	AUG MEETINGS	
HAROLD WHEELER	SEPT. VISIT FL COMMITTEE	
JESSICA BENNETT	SEP/OCT MTGS VISITOR SYSTEM TRAINING	\$471.97
A. JACK MEIER JR	SEPT06 ITME CHICAGO	\$1,567.70
A. JACK MEIER JR	SEPT06 LODGING ASSOC MTG	\$10.00
A. JACK MEIER JR	SEP06 METG QUEST ST LOUIS	\$1,549.73
KATHY HOUTZ	AUG06 MTG HAWKS CAY	\$55.18
KEY WEST TRAVEL/CONDO	MEIER ST LOUIS	\$469.50
KEY WEST TRAVEL/CONDO	MITCHELL ST. LOUIS	\$488.20
KEY WEST TRAVEL/CONDO	TORTU CHARLOTTE	\$288.70
KEY WEST TRAVEL/CONDO	TORTU CHIAGO	\$584.20
KEY WEST TRAVEL/CONDO	MCDONALD NYC	\$347.20
KEY WEST TRAVEL/CONDO	BROWN NYC	\$389.20
KEY WEST TRAVEL/CONDO	MITCHELL DUBLIN	\$1,097.04

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF OCTOBER 2006

KEY WEST TRAVEL/CONDO	WHEELER DUBLIN	\$1,097.04
KEY WEST TRAVEL/CONDO	YVES LONDON	\$763.73
LYNDA STUART	SEPT MTGS DAC	\$224.73
MAXINE PACINI	AUG TDC/SEPT DAC	\$205.74
RITA BUCKNER BROWN	SEP06 IFP TRADE SHOW NYC	\$1,773.18
STACEY MITCHELL	SEP06 ST LOUIS MEETING QUEST	\$1,008.51
STACEY MITCHELL	ADV NOV06 WORLD TRAVEL MART LONDON	\$3,138.00
STEVE K. SMITH	SEP06 IGLTA ITALY	\$1,341.96
SABINE M PONS-CHILTON	SEP06 ORLANDO-TRVL EXPO	\$1,285.07
SABINE M PONS-CHILTON	SEP06 BOSTON	\$1,671.92
SUSANNE TORTU	SEPT06 DIVE MTG MARATHON	\$69.72
SUSANNE TORTU	SEPT06 CHARLOTTE	\$707.95
SUSANNE TORTU	FINAL SEP06 ITME CHICAGO	\$84.91
VERONICA LYNN HARRIS	TDC MTGS OCT/NOV05, MAR/AUG06	\$386.87
YVES VRIELYNCK	OCT06 SALES MTG	\$103.39
YVES VRIELYNCK	ADV NOV06 WORLD TRAVEL MART LONDON	\$3,253.00
		<hr/>
		\$24,434.34
	TOTAL	\$481,582.83